



Information, Infrastructure & Environment:
What is our Water Legacy?



63rd CWRA National Conference | June 15 - 18, 2010 | The Hyatt Hotel | Vancouver, BC

OPPORTUNITY FOR SPONSORSHIP **2010 CWRA National Conference, Vancouver, British Columbia**

The Canadian Water Resources Association (CWRA) is seeking sponsorship for the 2010 National Conference to be held in Vancouver, British Columbia from June 15 to 18, 2010. This is a great opportunity for your organization to support the CWRA National Conference and receive recognition and benefits in return.

The Canadian Water Resources Association (CWRA) is a national organization of individuals and organizations interested in the management of Canada's water resources. The membership of the Association is composed of private and public sector water resource professionals including managers, administrators, scientists, engineers, academics, students and users. It has branch organizations in nine provinces, and members throughout Canada and beyond.

The 2010 National Conference is expected to draw upwards of 250 water resource professionals who have an interest in managing Canada's water resources, as well as attention from political, media and stakeholder groups.

CONFERENCE OBJECTIVES

The theme of *"Information, Infrastructure and Environment: What Is Our Water Legacy?"* has been chosen for the 63rd Annual Conference of the CWRA. The conference will facilitate discussion of how we can promote effective water management through the economic challenges of today, while striving for a sustainable future. In particular, climate change impacts on water resources are of great concern, as are mitigation and response strategies. Investments in science, monitoring, projects, and watershed management can create a legacy of understanding, healthy ecosystems and robust economies in a watershed. The following sessions will examine the progress and innovation being made towards this objective:

- Watershed Management
- Aquatic Habitat
- Modelling/Analysis
- Projects/Infrastructure
- Policy/Governance

The conference will also include two special hosted sessions:

- *Monitoring* - hosted by North American Stream Hydrographers: Technologies and techniques, especially those that are used in monitoring programs, will be considered in this session. With

increased ability to monitor the hydrosphere comes an increased demand for timely access to information.

- *Irrigation and Agriculture* – hosted by Canadian National Committee for Irrigation and Drainage: This session will explore our water legacy in terms of irrigation, drainage, and flood control in rural and agricultural areas.

YOUR SUPPORT

Various Sponsorship levels are available, with corresponding levels of publicity and recognition at the Conference, in the Proceedings and in the CWRA Water News. The following table details what a sponsor will receive in return for their generous support:

	Funding Level					
	Platinum (\$10,000 and over)	Gold (\$5,000 - \$9,999)	Silver (\$2,500 - \$4,999)	Bronze (\$1,000 - \$2,499)	River (\$500 -\$999)	Creek (<\$500)
Certificate of Appreciation	✓	✓	✓	✓	✓	✓
Acknowledged publicly at conference	✓	✓	✓	✓	✓	✓
Acknowledgment in Conference Program	✓	✓	✓	✓	✓	✓
Acknowledged in CWRA Water News	✓	✓	✓	✓	✓	
Advertising materials in Reg. Package	✓	✓				
1/2 Page Ad in Water News	✓					
1/4 Page Ad in Water News		✓				
3.5" x 3.5" Ad in Water News			✓			
3.5" x 2.3" Ad in Water News				✓		
Lunch Sponsorship Acknowledgement Announcement	✓	(✓)				
Coffee Break Sponsorship Acknowledgement Announcement		✓	(✓)	(✓)		
Poster Board and PowerPoint Displays at Conference	✓	✓	✓	✓		

(✓) Subject to availability

Sponsors
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As desired, your support may be directed to specific activities of the conference that may be of key interest to your organization, such as a conference tour, workshop or technical session. In-kind contributions towards specific costs associated with this event are also welcomed.

To discuss potential sponsorship of the CWRA 2010 National Conference, or if you have any questions regarding other opportunities for conference involvement and support, please contact:

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